

## **Press Release**

For Immediate Release

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## **Czar Floors Wins NWFA Wood Floor of the Year Award**

**ST. LOUIS, Missouri** (May xx, 2016) – The National Wood Flooring Association is pleased to announce that Czar Floors, Huntingdon Valley, PA, won the Best Extreme Makeover category in the NWFA's 2016 Wood Floor of the Year contest. The announcement was made during an Awards Ceremony held on Thursday, April 28 at the NWFA Wood Flooring Expo in Charlotte, NC.

The Wood Floor of the Year awards were developed to encourage and recognize innovative craftsmanship and design in wood flooring installations. Since the program began in 1990, more than 200 awards have been presented to NWFA member companies throughout the United States and Canada, as well as in Russia and Finland.

This year's Wood Floor of the Year Contest yielded 51 entries from the U.S., Canada and Russia. All entries in the competition featured flooring installations completed between January 2015 and January 2016. A panel of judges comprised of trade and consumer press editors, industry leaders, and professional designers, evaluated the individual categories. The NWFA membership voted on all entries to recognize the Members' Choice winner.

More information about the annual Wood Floor of the Year awards is available at www.nwfa.org/wfoy.aspx.

The National Wood Flooring Association is a not-for-profit trade organization, with more than 3,000 members worldwide, dedicated to educating consumers, architects, designers, specifiers and builders in the uses and benefits of wood flooring. NWFA members receive the best in educational training, benefits, technical resources and networking, to advance their professionalism and success. The NWFA is located at 111 Chesterfield Industrial Boulevard, Chesterfield, MO 63005, and can be contacted at 800.422.4556 (USA & Canada), 636.519.9663 (local and international), or on-line at www.nwfa.org.

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